



make-a-wish
polen capital
golf
tournament

11TH ANNUAL MAKE-A-WISH[®]
POLEN CAPITAL GOLF TOURNAMENT

SPONSORSHIP
OPPORTUNITIES

THIS YEAR, WE ARE INTRODUCING PICKLEBALL!

SATURDAY
APRIL 6
2024



ABOUT THE TOURNAMENT

Saturday, April 6, 2024 | The Boca Raton



We invite you to be part of the magic as we celebrate the 11th Annual Make-A-Wish[®] Polen Capital Golf Tournament!

For more information visit www.makeawishgolf.com

The Make-A-Wish Polen Capital Golf Tournament has raised over \$2.6 million to help grant wishes and forever change the lives of more than 500 children in Southern Florida.

WHO: Golf and pickleball enthusiasts with philanthropic hearts eager to help make transformational wishes come true

WHAT: Make-A-Wish Polen Capital Golf Tournament benefitting Make-A-Wish Southern Florida

WHEN: Saturday, April 6, 2024
7:00 a.m. ~ Full Breakfast at 501 East
8:00 a.m. ~ Welcome Remarks and Shotgun Start
9:00 a.m. ~ Pickleball Warm-Up
1:00 p.m. ~ Outdoor Luncheon & Awards Celebration

WHERE: The Boca Raton
501 E. Camino Real
Boca Raton, FL 33432
Valet Parking Available

WHY: To help grant the wish of every eligible child in Southern Florida



OVER A DECADE OF HELPING WISHES COME TRUE

"We are humbled to support children at an age far too young to have to face the challenges of illness. Fulfilling a "wish" for a child battling illness can make a meaningful difference in their lives. It is our great pleasure to have fulfilled 500+ wishes and raised impactful assets through our annual Make-A-Wish® Polen Capital Golf Tournament. We look forward to our continued partnership."

—STAN MOSS, CEO OF POLEN CAPITAL

A single wish can renew hope, lift the spirit, and give a child the strength to fight and overcome a critical illness. It can also unite families and entire communities in life-changing experiences.



500+
wishes granted



\$2.6M
raised for Make-A-Wish



11th
annual tournament

Make-A-Wish Southern Florida and its mission are deeply ingrained in the hearts and minds of each member of the Polen Capital community.

Stan Moss, CEO of Polen Capital, Make-A-Wish National board member and former Make-A-Wish Southern Florida board member, designed the golf tournament based on his desire to mobilize colleagues and to engage the entire Polen network in an active fundraising campaign that would have a powerful and lasting impact on the community at large.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR—\$40,000

- One child's wish granted in sponsor's name
- Two foursomes
- Prominent recognition as event's Presenting Sponsor on promotional & marketing materials, event-day signage, digital golf cart displays, and tournament website
- Company name/logo featured on event's electronic save-the-date
- Company name/logo prominently displayed on digital silent auction
- Special introduction at tee-off & awards celebration
- Special gift of recognition

HOLE-IN-ONE SPONSOR—\$15,000

- One child's wish granted in sponsor's name
- One foursome
- Signage with company name/logo featured on the driving range & select par 3 holes
- Company name/logo featured on tournament website
- Special introduction at tee-off & awards celebration
- Special gift of recognition

TOURNAMENT GIFT SPONSOR—\$15,000

- One child's wish granted in sponsor's name
- One foursome
- Gift bag or ribbon for Tournament Gift to be branded with company name/logo
- Signage with company name/logo prominently displayed at Tournament Gift table
- Company name/logo featured on tournament website
- Opportunity to record a message to be shared with QR code on Tournament Gift
- Special gift of recognition



SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSOR—(TWO AVAILABLE) - \$15,000

- One child's wish granted in sponsor's name
- One foursome
- Signage with company name/logo prominently displayed at breakfast
- Company name/logo featured on tournament website
- Opportunity to make welcome remarks & announce shot-gun start
- Special introduction at tee-off & awards celebration
- Special gift of recognition

CELEBRATION TENT SPONSOR—\$12,500

- One child's wish granted in sponsor's name
- One foursome
- Signage with company name/logo prominently displayed at luncheon tent
- Special mention at awards celebration
- Company name/logo featured on tournament website
- Special gift of recognition

LUNCHEON SPONSOR—(TWO AVAILABLE) - \$12,500

- One child's wish granted in sponsor's name
- One foursome
- Signage with company name/logo prominently displayed at luncheon
- Special recognition as Luncheon Sponsor on event itinerary placed in each golf cart
- Special introduction at awards celebration
- Company name/logo featured on tournament website
- Special gift of recognition



SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR—\$7,000

- Two complimentary tickets to attend luncheon
- Signage with company name/logo prominently displayed and recognized as Entertainment Sponsor at Luncheon
- Special mention at awards celebration
- Company name/logo featured on tournament website
- Special gift of recognition

TOURNAMENT VALET SPONSOR—(TWO AVAILABLE) - \$6,000

- Two complimentary tickets to attend luncheon
- Signage with company name/logo prominently displayed at valet stand
- Company name/logo featured on valet parking hangtags placed in all participants' vehicles
- Opportunity to provide promotional gifts/collateral materials to be placed in all participants' vehicles (provided by sponsor)
- Company name/logo featured on tournament website

GOLF CART SPONSOR—(TWO AVAILABLE) - \$6,000

- Two complimentary tickets to attend luncheon
- Company name/logo prominently displayed in golf cart staging area
- Company recognized as Golf Cart Sponsor on digital display in golf carts
- Company name/logo featured on tournament website

BEVERAGE CART SPONSOR—(TWO AVAILABLE) - \$6,000

- Two complimentary tickets to attend luncheon
- Company name/logo prominently displayed on beverage carts
- Company recognized as Beverage Cart Sponsor on digital display in golf carts
- Company name/logo featured on tournament website



SPONSORSHIP OPPORTUNITIES

TECHNOLOGY SPONSOR—\$3,500

- Two complimentary tickets to attend luncheon
- Company recognized as Technology Sponsor on digital display in golf carts
- Company recognized as Technology Sponsor in pre-event message to participants
- Company name/logo featured on tournament website

GOLF COURSE CONCESSIONS SPONSOR—\$3,000

- Two complimentary tickets to attend luncheon
- Company name/logo prominently displayed on golf course concessions
- Opportunity to provide branded paper goods for golf course concessions
- Company name/logo featured on tournament website

PHOTO SPONSOR—\$2,500

- Two complimentary tickets to attend luncheon
- Recognition as Photo Sponsor on tournament photo website
- Recognition as Photo Sponsor with company name/logo on photo reminder cards
- Company name/logo featured on tournament website

CIGAR SPONSOR—\$2,500

- Two complimentary tickets to attend luncheon
- Company name/logo prominently featured at cigar station
- Company name/logo featured on tournament website

GIFT BAG SPONSOR—\$2,500

- Two complimentary tickets to attend luncheon
- Recognition as gift bag sponsor on all gift bags
- Company name/logo featured on tournament website



SPONSORSHIP OPPORTUNITIES

GOLF BALL SPONSOR—\$2,500

- Two complimentary tickets to attend luncheon
- Company logo featured on tournament golf balls
- Company name/logo featured on tournament website

GOLF TEE SPONSOR—\$2,500

- Two complimentary tickets to attend luncheon
- Company logo featured on tournament golf tees
- Company name/logo featured on tournament website

GOLF TOWEL SPONSOR—\$2,500

- Two complimentary tickets to attend luncheon
- Company logo featured on tournament golf towels
- Company name/logo featured on tournament website

HOLE SPONSOR—\$2,000

- Two complimentary tickets to attend luncheon
- Signage with company name/logo prominently displayed at 1 hole on the course
- Company name/logo featured on tournament website

FOURSOME—\$3,000

- Includes golf, breakfast, lunch & awards celebration for four guests

TWOSOME—\$1,500

- Includes golf, breakfast, lunch & awards celebration for two guests

LUNCHEON—\$150

- Join us following the tournament for a sumptuous lunch, cocktails, silent auction, & a heartfelt celebration of wishes come true





PICKLEBALL SPONSORSHIP OPPORTUNITIES

- **ROUND ROBIN FORMAT**
- **ALL TEAMS ARE TWO PLAYERS**

TEAM—\$500

- Includes breakfast, pickleball for two players, a sumptuous lunch, cocktails, silent auction, & a heartfelt celebration of wishes come true

INDIVIDUAL—\$250

- Includes breakfast, pickleball for one player, a sumptuous lunch, cocktails, silent auction, & a heartfelt celebration of wishes come true

PICKLEBALL COURT SPONSOR—\$3,000

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Recognition as Pickleball Court Sponsor – Signage and court identification by your company name
- Special recognition as Pickleball Court Sponsor on event itinerary
- Company name/logo featured on tournament website

WARM-UP SPONSOR—\$2,500

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Recognition as Warm-Up Sponsor on signage at the event
- Special recognition as Warm-Up Sponsor on event itinerary
- Company name/logo featured on tournament website

REFRESHMENT SPONSOR—\$2,500

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Recognition as Refreshment Sponsor – company logo featured on gift koozie
- Company name/logo featured on tournament website

PICKLEBALL TOWEL SPONSOR—\$2,000

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Company logo featured on pickleball tournament towels
- Company name/logo featured on tournament website



THANK YOU TO OUR 2023 SPONSORS

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SPONSORSHIP AGREEMENT



This letter entitles the signing sponsor the benefits listed in the selected sponsorship opportunity. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than March 25, 2024.

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

Company Name: _____

Address: _____ City, State, & Zip: _____

This letter correctly sets for the understanding of:

Print Name

Signature

Date

Thank you for supporting Make-A-Wish Southern Florida.

100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

If you are sponsoring this event, please e-mail your logo directly to Kevin Fantis at kfantis@sfla.wish.org